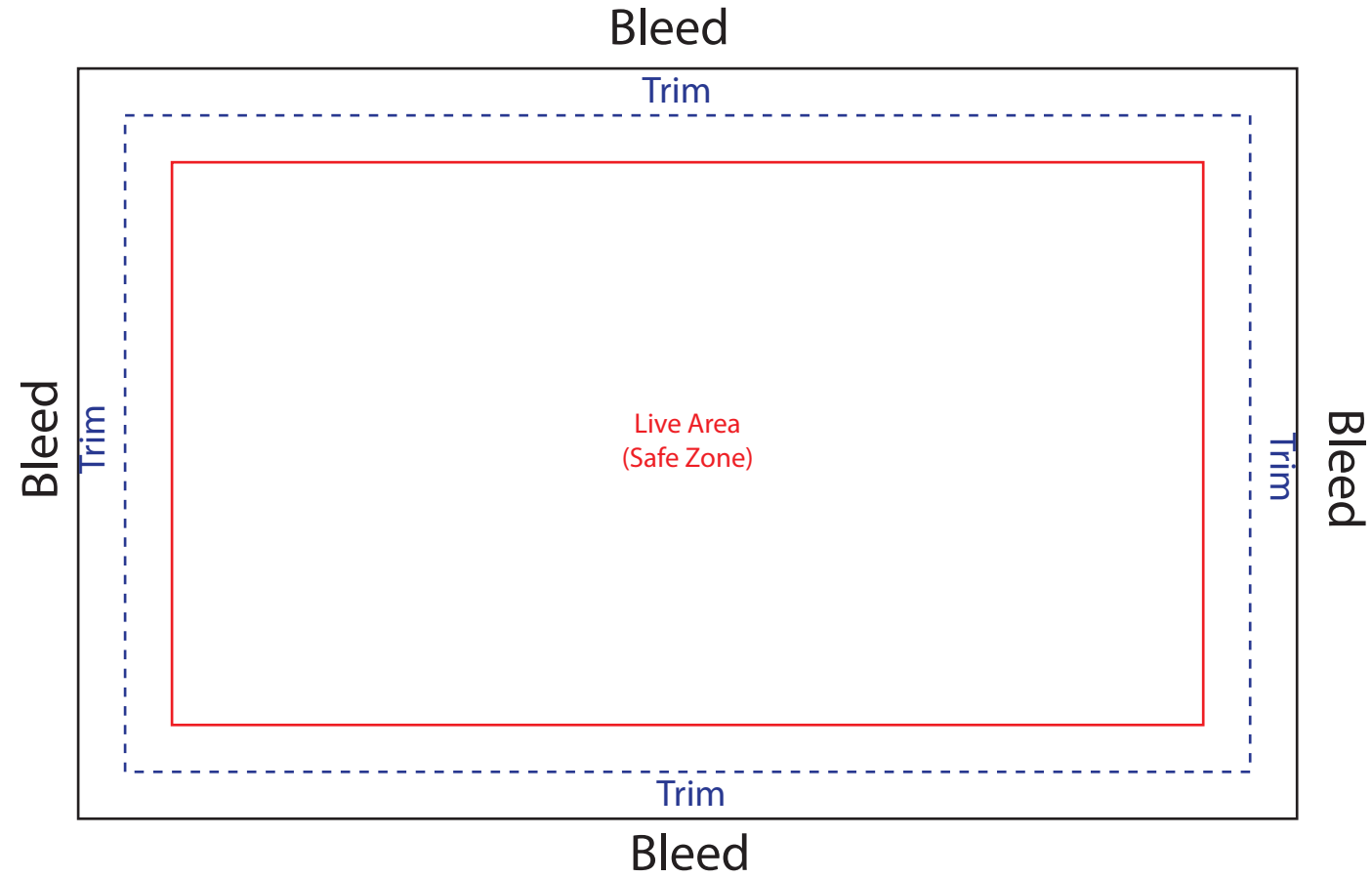





# Marketing Card - 6" x 3.5"



# (Back)-with Instructions

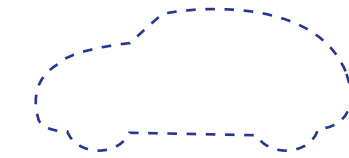
The back of the marketing card features a large blue-bordered rectangle. On the right side, there is a grey rectangular area containing instructions for a screen cleaner. The instructions are as follows:

- Stick On Screen Cleaner**
-  Peel Off
-  Wipe To Clean
-  Attach To Back Of Your Device. Ready For Use.

**How To Use**  
With the soft silky side, rub the surface of your screen to remove dirt and fingerprints. When not in use, stick the cleaner on the back of your device. A glossy hard surface is best.

**How To Wash**  
Simply wash with soap and water, rinse, and let it air dry...good as NEW!

# Screen Cleaner Car: 1.64" x 0.70"



Trim- Size of the actual page. -----

Live Area- All text needs to stay within this area unless you want it to be cut off from the page. All photos or other graphics that you do not want to bleed need to stay within this area. The margin allows the printing press to have room to trim properly. \_\_\_\_\_

Bleed- To print an item on a page right up to the edge would be very difficult to achieve given that all print presses have a degree of movement as paper passes through. You would inevitably get some pages where there is a small gap between the edge of the image and the edge of the paper, spoiling the effect. To overcome this the image is allowed to extend outside of the page area or 'bleed'. This ensures that the image 'bleeds off' the page even if there is slight movement of the paper. Larger paper is used and cut down to the correct (trim) size after printing. The normal allowance for bleed is at least 1/4" (0.25"). \_\_\_\_\_